

Notice of Allowability	Application No.	Applicant(s)	
	09/867,532	AISO, TOMOHIRO	
	Examiner Jeffrey C. Pwu	Art Unit 2143	

-- **The MAILING DATE of this communication appears on the cover sheet with the correspondence address--**

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. This communication is responsive to 9/8/05 Amendemnt & 11/7/05 RCE.
2. The allowed claim(s) is/are 8-17,25-34,42-51 and 54.
3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some* c) None of the:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date _____.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. Notice of References Cited (PTO-892)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)
3. Information Disclosure Statements (PTO-1449 or PTO/SB/08),
Paper No./Mail Date _____
4. Examiner's Comment Regarding Requirement for Deposit
of Biological Material
5. Notice of Informal Patent Application (PTO-152)
6. Interview Summary (PTO-413),
Paper No./Mail Date _____.
7. Examiner's Amendment/Comment
8. Examiner's Statement of Reasons for Allowance
9. Other _____.



JEFFREY PWU
PRIMARY EXAMINER

DETAILED ACTION

1. This application is in condition for allowance. Claims 1-7, 18-24, 34-41 are directed to non-elected claims without traverse. Accordingly, claim 1-7, 18-24, 35-41 and 52-53 have been cancelled.

Allowable Subject Matter

2. Claims 8-17, 25-34, 42-51 and 54 are allowed.

The following is an examiner's statement of reason for allowance:

The present invention is directed to a method and system providing conference services to users and allowing insertion of an advertisement viewed by a plurality of client computers when participating in a conference. The independent claim 1, identifies an uniquely distinct feature "an advertisement designator operably connected to said storage and said access status detector for designating insertion of one of said advertisements to said server according to said information on said advertisements in said storage, when said detected access status satisfies a predetermined condition".

The independent claim 25, identifies an uniquely distinct feature "a designation circuit operably connected to said storage circuit and said detection circuit for designating insertion of one of said advertisement to said server according to said information on said advertisements in said storage circuit, when said detected access status satisfies a predetermined condition"

The independent claim 42, identifies an uniquely distinct feature "designating insertion of one of said advertisement to said server based on information on said advertisements prepared when said detected access status satisfies a predetermined condition".

The independent claim 54, identifies an uniquely distinct feature “designating insertion of one of said advertisement to said server based on information on said advertisements when said detected access status satisfies a predetermined condition”.

The closest prior art, Ballard (U.S. 6,182,050) discloses advertisements distributed online using target criteria screening with method for maintaining end user privacy, Matsumoto et al. (U.S. 6,763,334) discloses a system and method of arranging delivery of advertisements over Internet, Gupta et al. (U.S. 6,487,538) discloses a method and apparatus for local advertising, whether taken alone or in combination fails to anticipate or render the above underline.

3. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled “Comments on Statement of Reason for Allowance.”

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeffrey C. Pwu whose telephone number is 571-272-6798. If attempts to reach the examiner by telephone are unsuccessful, the examiner’s supervisor, David Wiley can be reached on 571-272-3923. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

3/3/06

Application/Control Number: 09/867,532

Page 4

Art Unit: 2143



3/3/06

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